

THE STORY BOOK Opens a New Chapter to Help People Discover Stories from Books

THE STORY BOOK, an event space dedicated to run storybook-themed activities and performances has recently opened its doors in Plaza Arkadia, Desa ParkCity. The shop is the first of its kind to encourage people to discover stories from books through interactive events and performing arts.

Since its soft opening early last month, THE STORY BOOK has organised two events catering to both children and adults. Both its 'Beauty and the Beast storytelling' event for children and its 'Reading Romeo and Juliet' event for adults received strong response from the public. Some attendees came from as far as Kajang and Serdang to attend the events.

THE STORY BOOK is also home to Bookalicious' pop-up bookstore and retails ice cream and buns from food partners. The event space can be rented out for private and corporate events and workshops as well. For more information on this new event space, visit www.thestorybook.my/event.